



Report on Global Partnership Initiatives

Business Partnership Action (Business Hubs) and Business Roadmap

Draft v.0.4;

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Merging of GPIs

The GPIs, Business Partnership Action and Business Roadmap: Unleashing the power of Business for the SDGs will merge into a single GPI: *Business Partnership Action: Unleashing the power of Business for the SDGs*.

Results achieved

Business Roadmap: Unleashing the power of Business for the SDGs

The Business Roadmap GPI advances thinking and supports policy to help governments much more systematically engage business as a partner in delivering the SDGs (inclusive development).

There are four major outputs to date:

1) Policy input: Policy report launched at the GPEDC Mexico HLM 1, 2014: "Unleashing the power of business: A practical Roadmap to systematically engage business as a partner in development" <http://bit.ly/1r1FkZ>

The 'Roadmap' sets out a systematic approach to engaging with business as a partner in development. It recommends five essential areas for action within which government, development agencies, business organisations and civil society each have their roles to play. Taken together and tailored to a particular country's context, these actions have the potential to create a sea-change to achieve the goal of partnerships between governments, business and civil society delivering their full potential in the global fight against poverty through sustainable development.

2) Training: Two successful training courses were delivered for over 50 government representatives on how to engage business as a partner in development, as part of the GPEDC Learning and Accelerating Programme, Korea

3) Policy input: Policy paper, 2016: Delivering on the Promise: In-country multi-stakeholder platforms to catalyse collaboration and partnerships for Agenda 2030 <http://bit.ly/1UxmISC>

Written by World Vision and The Partnering Initiative, the paper takes a view of the current status of partnership catalyzing platforms at the national level and makes concrete proposals on ways to accelerate their progress and contribution to Agenda 2030, including through stronger vertical integration (with global initiatives) and horizontal integration (across SDG areas)

4) Outreach and advocacy: Webinar, 2016: Delivering on the Promise – how do we scale up collaboration for the SDGs? <http://bit.ly/23dhs3v>

Special Advisor to the UN Secretary General for Agenda 2030, David Nabarro, and Jane Nelson, director of the Harvard Kennedy School Corporate Social Responsibility Initiative, joined Darian Stibbe of The Partnering Initiative and Trihadi Saptoadi of World Vision to discuss the critical issue of how to scale up partnerships for the SDGs.

Business Partnership Action (Business Hubs)

BPA supports the creation of locally-owned and run country-level platforms or Hubs that systematically bring together government, business, donors, the UN and NGOs, build trust and align interests, innovate and support win-win partnerships that contribute to the Sustainable Development Goals. The platforms advance implementation of the commitments on 'focus on results' and 'inclusive development', and are an essential mechanism to engage business as a partner in development. BPA is also developing the 'art and science' of platforms for partnership, testing, codifying and maturing platforms as an essential technology to achieve the SDGs.

Development of in-country platforms

BPA has supported the development of platforms in:

- **Zambia:** the Zambia Business in Development Facility (ZBIDF) is a platform to engage business, facilitate dialogue and innovation, and directly support public private partnership action on key business and development challenges. Results include building a conducive partnering culture through partnership trainings and through roundtables on the concepts of shared value and inclusive business with several hundred CEOs; a partnership innovation series for job creation with the Ministry of Finance; and the catalyzing of a range of partnerships including around vocational skills development, 'cassava to starch' and solar powered mini-milling plants. The two-year pilot programme will be complete by the end of 2016.
- **Mozambique:** the 'LINK' facility supported the development of inclusive business and partnerships, including the development of the Construction Industry Skills Training and Certification Partnership and the Beira Plastics Recycling Partnership.
- **Colombia:** the Colombia Business in Development Hub creates and accelerates cross sector partnerships through inclusive business models and value chains. Key include taking ten partnerships (focused in agriculture, textiles and services) to the feasibility stage. The Facility has also been chosen by the government of Colombia as a key mechanism for engaging the private sector on post-conflict treaty and reconciliation.
- **East Africa:** BPA supported the creation of the Humanitarian Private Sector Partnership Platform (HPPP). Led by World Vision and UNOCHA, and launched in March 2016, the platform engages the private sector and support the development of partnerships to improve the reach, quality and timeliness of the humanitarian system and in helping to strengthen disaster management across the region.
- **Asia Pacific:** BPA is supporting World Vision in the development of a cross-sector incubator for new solutions to development and humanitarian problems, with an initial focus on water, sanitation and hygiene (WASH) in the Asia Pacific region. Centered in Singapore, the incubator will bring together business, NGOs and government to develop and scale up innovative approaches.

Knowledge development

BPA held a two-day workshop in Mexico for practitioners from 11 different platforms for partnership from around the world. The workshop drew out and exchanged the experiences of running platforms for partnerships.

The workshop contributed to a major new publication: **Platforms for Partnership: Emerging good practice on engaging business as a partner in development** (<https://tr.im/pforp>).

Plan of activities

Platform development

BPA will continue to work with governments, donors, INGOs and Global Partnerships to support the development of new and existing partnership catalysing platforms or hubs in-country that can engage business as a partner for the SDGs.

Expected outcomes: In-country platforms provide an essential mechanism to support development cooperation, create inclusive partnerships and support country-ownership

Capacity development

An important next phase is the development of **The Partnering Academy**, a major new initiative to build up the specialist skills and competencies that all sectors require to be able to collaborate effectively across sectors. The aim is to make training globally accessible and affordable through a blended learning, modular approach, mixing online training with in-country, in-person training courses. With a consortium of INGOs, UN Agencies and training organisations, the Academy will build up a cadre of certified trainers and use a training-of-trainers cascading approach to scale up the delivery of training events. While economies of scale aim to keep the costs of participation

low, trainings will be run on a commercially viable, self-sustaining basis to ensure that the model itself can be scaled up.

One particular focus will be the creation of modules to build governments' capability to work more effectively with the private sector as partners in delivering the SDGs.

Expected outcomes: The initiative will build the specialist capabilities required for government and all development actors to participate in effective development cooperation and build inclusive, country-owned partnerships,