



ANNUAL FORUM 2015

September 24th, 2015 | New York
Time: 8:30 - 9:45AM

Harnessing Domestic Inclusive Business for Social Impact

BREAKFAST SESSION DESCRIPTION

The new Sustainable Development Goals (SDGs) emphasize working with business to carry out an ambitious agenda for people, prosperity, peace and the planet. Some of the most innovative approaches to harnessing business for social impact have come from domestic companies and large corporates working to support domestic companies in Africa, Asia and Latin America. An interactive breakfast panel discussion will explore the role of domestic inclusive businesses in delivering on the SDGs.

Speakers

Keynote: Magdy Martínez-Solimán, Assistant Administrator and Director of the Bureau for Policy and Programme Support (BPPS), UN Development Programme (UNDP)

- **Juan Sebastian Pardo Lanzetta**, CEO, Credifamilia
- **Tafsir Awal**, Director, Multomode Group & Lal Teer Seed Ltd.
- **David Croft**, Global Sustainable Development Director, Diageo (tbc)
- **Piyush Jaju**, CEO and Co-Founder, ONergy
- **Vimal Shah**, CEO, Bidco Africa Ltd.

Moderator: Bhaskar Chakravorti, Executive Director of Fletcher's Institute for Business in the Global Context (IBGC) and Council on Emerging Market Enterprises (CEME)

Key Questions

1. What role does the private sector play in delivering social impact? What examples are there of domestic companies acting as agents for change on the ground?
2. What advice can be shared with other domestic companies looking to innovate with social impact? What have been the biggest challenges and how have companies overcome them?
3. How can partners – government, international donors, NGOs – encourage and support innovation by the domestic private sector? How can we build effective partnerships?

This breakfast session is taking place as part of the *Business Call to Action's Sixth Annual Forum* which will run from 8.30am to 2.30pm in conjunction with the 70th Session of the United Nations General Assembly and the adoption of the Sustainable Development Goals (SDGs), a framework for the private sector, development institutions and governments to renew and re-define their commitments to the new development agenda.

The Forum will bring together leaders from prominent inclusive businesses as well as senior representatives from governments, bilateral donors, civil society and the United Nations. The event will showcase the potential for and evidence of inclusive businesses aligning their core business activities with the SDGs, thus making a substantial contribution to the ambitious new development agenda, both globally and at the country level.

Agenda

8.00 am	Breakfast & Registration
8.30 am	Welcome & Keynote
8.45 am	Panel Discussion
9.30 am	Audience Q&A
9.45 am	Close

Breakfast session attendees are invited to stay on for a plenary discussion, thematic breakout sessions and a lunch reception ending by 2.30pm.



Apply here to attend the event:

<http://bctaforum2015.eventbrite.com/>

For further information, contact **Tatiana Bessarabova** at: tatiana.bessarabova@undp.org